



MARYLAND DEFENSE COUNSEL, INC. 2012 SPONSORSHIP OPTIONS

Contributions or gifts to MDC are not tax deductible as charitable contributions.

Basic (\$500)

- Identification on a placard at each of MDC's events and periodic programs
- Identification as a sponsor in MDC's twice-yearly publication, *The Defense Line*
- Identification as a sponsor on any program brochures disseminated by MDC

Bronze (\$1,250)

All of the above plus:

- Full-page advertisement in MDC's twice-yearly publication, *The Defense Line*
- "Featured Sponsor" email to membership describing your services

Silver (\$2,000)

All of the above plus:

- Acknowledgement as a sponsor on MDC's website with a link to your own website from MDC's home page
- An invitation to send one representative to each of MDC's two major annual events (June Crab Feast & September Past Presidents Reception)
- Option to add a Brown Bag Upgrade (see p. 2)

Gold (\$3,000)

All of the above plus:

- An invitation to send two representatives to each of MDC's two major annual events (June Crab Feast & September Past Presidents Reception)
- Display table at MDC Trial Academy on April 23, 2012
- Option to add a Board Dinner or Program Upgrade (see p. 2)



Upgrade Options for Select Sponsors

"Program" Upgrade for Gold Sponsors (\$1,500)

- Available to any Gold Sponsor
- In addition to the features of your chosen package, you will have the opportunity to sponsor a formal substantive program hosted by MDC and advertised to the membership

"Board Dinner" Upgrade for Gold Sponsors (\$,1500)

- Available to any Gold Sponsor
- In addition to the features of your chosen package, you will have the opportunity to host and attend a dinner meeting with the MDC Board of Directors

"Brown Bag" Upgrade for Silver and Gold Sponsors (\$500)

- Available to any Silver or Gold Sponsor
- In addition to the features of your chosen package, you will have the opportunity to sponsor an informal brown bag lunch presentation advertised to the MDC membership